

Backstage Beauty



"The hotel boasts a fun industrial-chic decor throughout the building; the elevator cabs are no exception," said BLDUP of Boston's Moxy Hotel; photo courtesy of BLDUP.

Draper Elevator Interiors of Holbrook, Massachusetts, collaborated with Group One Partners to design, fabricate and install four custom elevator cabs in the Boston Theater District's Moxy Hotel. Custom backlit blackened stainless-steel bumper rails highlight antique mirror-glass rear wall panels. Each elevator has its own unique image with a 3D keyhole slot, like this one, giving it a "backstage" theme.

Draper Vice President Jared Giblin wrote in April:

"Over the summer, we partnered with Otis to install four custom elevator cab interiors at the Moxy Hotel. The cabs have received tremendous public feedback. Therefore, as I look to begin sharing project updates, I thought this would be a great one to start with.

"It is always nice to see great teamwork come full circle. Backlighting rails can prove to be challenging in general; that challenge gets amplified when placed in front of mirror glass. . . . As we began bringing this project to life, behind the scenes, small-scale mockups were made up and tested at our facility. There was a great deal of discussion weighing out the pros and cons of each potential solution. . . . Computer-aided-design software allowed us to know it was possible and a trial run prior to [installation] with a blank piece of slightly oversized wood helped our installers know how to work the swing angle when onsite with an expensive and delicate finished product. . . . Every project looks good on a computer screen; making it happen in the field is really what it's all about."

Visit this month's Online Extras at www.elevatorworld.com for a video featuring the elevators. 🌐